

Oral Communication

ENGL 42.222 credit hours
Southwick 402
Bernadette_stockwell@uml.edu
(alternate bstockwell@claflinhill.org)

Bernadette Stockwell

Spring 2011, MW 3:30- 4:45
Office hours: Monday 1:00-2:00, 5:00-6:00
Office: Falmouth 301 C

“Speak Up!” The Basics of Public Speaking

Course goal: Students will gain knowledge and confidence in self-expression, both in speech and in visual presentations.

Course objective: By preparing and presenting speeches and presentations and by participating in informal class discussions, students develop confidence in self-expression. Speeches will be graded according to an established rubric. In addition, competency will be assessed by weekly quizzes on reading, as well as midterm and final examinations.

Textbook: Speak Up! An Illustrated Guide to Public Speaking, Douglas M. Fraleigh, Bedford/ St. Martin
Weekly quizzes at the beginning of class on Mondays. Quizzes are on reading assignments.

Month	Date	Topic
January	24	Review syllabus <i>Introduce Table Topics</i>
Jan. Feb.	31, 2	Introduction to Public Speaking~ Speech 1 Ice Breaker
	7, 9	Developing Your First Speech
	14, 16	Speech Ethics ~ Speech 2 Group project Informative
<i>No class Monday</i>	23	Listening skills
Feb. March	28, 2	Audience Analysis
March	7, 9	Selecting Your Topic~ Speech 3 Persuasive
	14, 16	Spring break
	21, 23	Researching Your Speech ~ Midterm exam
	28, 30	Using Supporting Materials for Your Speech
April	4, 6	Organizing Your Speech ~ Speech 4 Narrative
	11, 13	Introductions and Conclusions
<i>No class Monday</i>	20	Outlining Your Speech
	25, 27	Language and Style~ Speech 5 Entertain, humorous
May	1, 3	Delivering Your Speech ~ Final exam
	9	Last day of classes

Grading—50% of your final grade will be based on the 5 speeches. (Rubric on reverse of side.) 10% of your final grade is based on quizzes on readings. 20% of your final grade is based on attendance. Your midterm and final exam are both worth 10%.

Attendance—You are allowed 4 unexcused absences. For each absence after 4, your attendance grade will be reduced by 4%. Please be on time. Tardiness disturbs the entire class. Please be respectful of your classmates.

The integrity of the academic enterprise of any institution of higher education requires honesty in all aspects of its endeavor. Maintaining academic integrity is therefore the responsibility of all faculty, staff, and students at the University of Massachusetts Lowell.

Academic dishonesty is prohibited in all programs of the University. Sanctions may be imposed on any student who has committed an act of academic dishonesty.

Definitions of Academic Dishonesty ~ Academic dishonesty includes but is not limited to:

Cheating - use, or attempted use, of trickery, artifice, deception, breach of confidence, fraud, or misrepresentation of one's academic work. Submission of the same work in its entirety for credit in two courses without obtaining the permission of the instructors constitutes cheating.

Fabrication - falsification or invention of any information or citation in any academic exercise.

Plagiarism - representing the words or ideas of another as one's own work in any academic exercise.

Facilitating dishonesty - helping or attempting to help another commit an act of academic dishonesty, including substituting for another in an examination, misrepresenting oneself, or allowing others to represent as their own one's papers, reports, or academic works.

Speech Rubric: 10% of your final grade

Names of speaker: _____

Speech type: _____

Speech title: _____

Visual aid: A visual aid adds to your presentation both from the audience point of view and as an aid to your discussions. Visual aids may take the form of a poster, hand out, PowerPoint, or video clip.

Missing	Almost nonexistent	Poor	Sufficient	Good	Excellent	Total
0 points	1 point	2 points	3 points	4 points	5 points	Possible 5 points

Organization: How did you organize your speech? Was there a strong introduction? What type of attention grabber did you use?

Missing	Almost nonexistent	Poor	Sufficient	Good	Excellent	Total
0 points	1 point	2 points	3 points	4 points	5 points	Possible 5 points

Process and delivery: Are you well prepared for presentation, have you processed your work? Do you own the topic? (ease of delivery, evidence of adequate rehearsal, hand gestures, eye contact)

Missing	Almost nonexistent	Poor	Sufficient	Good	Excellent	Total
0 points	1 point	2 points	3 points	4 points	5 points	Possible 5 points

Content: What is your overall purpose and/ or subject? Did your speech establish at least 3 strong focus points? Did you use evidence to support your focus? Was your evidence credible and appropriate?

Missing	Almost nonexistent	Poor	Sufficient	Good	Excellent	Total
0 points	1 point	2 points	3 points	4 points	5 points	Possible 5 points

Conclusion: Did your speech have a strong conclusion? Was there a call to action?

Missing	Almost nonexistent	Poor	Sufficient	Good	Excellent	Total
0 points	1 point	2 points	3 points	4 points	5 points	Possible 5 points

Comments: _____

Final score: _____