

Name: _____ Date: _____

1. Sketches and doodles are tools for mind mapping.
 - A) True
 - B) False

2. Context is the main topic of a speech.
 - A) True
 - B) False

3. When marking a special occasion, speakers must persuade their audiences.
 - A) True
 - B) False

4. Situational characteristics can help speakers narrow their topics.
 - A) True
 - B) False

5. A good thesis statement states all the facts and ideas of a speech.
 - A) True
 - B) False

6. When speakers list all ideas that come to mind without evaluating any, they practice:
 - A) brainstorming
 - B) informing
 - C) marking
 - D) mind mapping
 - E) word association

7. All of the following should impact topic choice except:
 - A) a friend wrote a speech on that topic and she will let you use it
 - B) the assignment requires library research
 - C) the audience is interested in your topic
 - D) the speech will be presented during lunch
 - E) the speech will be presented in a noisy location

8. In general, successful speakers do which of the following?
- A) delay topic selection
 - B) prepare outlines on several possible topics
 - C) randomly select speech content
 - D) select and stay with topics
 - E) write many rhetorical purposes
9. Which of the following is a proper specific purpose for a speech?
- A) "Allow enough time for questions and answers in presentations."
 - B) "Be informed when researching any speech topic."
 - C) "Seeming funny is a desirable trait for public speakers."
 - D) "Special occasions are opportunities for practicing public speaking."
 - E) "To persuade listeners to help save penguins through conservation."
10. The single sentence that captures the overall message of a speech is known as the:
- A) brainstorming principle
 - B) contextual approach
 - C) subjective focus
 - D) thesis statement
 - E) working purpose
11. Through the process of _____, speakers consider their interests and experiences to create a pool of ideas without censoring any topic.
12. In mind mapping, _____ indicate associations and make ideas stand out.
13. The _____ of a speech is that speech's occasion, surrounding environment, and situation.
14. In speech preparation, speakers _____ topics using such sources as newsmagazines and recent periodicals.
15. To fit within the allotted time, a speaker may need to _____ the topic.

Answer Key

1. A
2. B
3. B
4. A
5. B
6. A
7. A
8. D
9. E
10. D
11. brainstorming
12. colors
13. context
14. research
15. narrow